

Elmira Street Painting

Chemung County's Premier ART Event supporting the Arts and Art Education in our community. Celebrate the Elmira Street Painting Festival Downtown, as we host over 150 artists including 50 young artists. The weekend festival is a sophisticated outdoor gallery under the Elmira skyline, transforming the streets into artistic avenues bursting with color. Patrons can enjoy music, entertainment, tastes of local eateries, arts vendors, food trucks and the kid's kanvas zone. The Festival is an art-filled, family fun weekend that always celebrates creativity!



EVENT DETAILS

Date: July 17, 18, 19, 2020

Time: 10am - 10pm

Location: Downtown Elmira

SPONSORSHIP DETAILS

Michelangelo Sponsor \$5000 (One Available)

ESPF Proudly Presented by ...your Company Name & Logo

Company logo on 100% of all Traditional Media & Social Media throughout the festival

Company logo on festival posters throughout Chemung, Steuben, Schuyler & Pennsylvania

Choice location of Sponsor Promotional Booth, includes 10'x10' tent, and table & chairs

Company name inscribed above a 10'x10' street painting by a Master Street Painter

Company logo on festival t-shirts worn by festival volunteers

Company logo on festival T shirts that will be available for purchase – New for 2020

Ten (10) Tickets to Taste of Downtown (ESPF Fundraiser in March)

Monet Sponsor \$3500 (One Available)

Company logo on 75% of all Traditional Media & Social Media throughout the festival

Company logo on festival posters throughout Chemung, Steuben, Schuyler & Pennsylvania

Choice location of Sponsor Promotional Booth, includes 10'x10' tent, and table & chairs

Company name inscribed above a 10'x10' street painting by a Master Street Painter

Company logo on festival t-shirts worn by festival volunteers

Six (6) Tickets to Taste of Downtown (ESPF Fundraiser in March)

Renoir Sponsor \$2000 (Five Available)

Company logo on 75% of all Traditional Media & Social Media throughout the festival

Choice location of Sponsor Promotional Booth, includes 10'x10' tent, and table & chairs

Company name inscribed above a 10'x10' street painting by a Master Street Painter

Four (4) Tickets to Taste of Downtown (ESPF Fundraiser in March)

Kids Kanvas Sponsor \$1000 (Three Available)

Company logo on festival posters throughout Chemung, Steuben, Schuyler & Pennsylvania

Choice location of Sponsor Promotional Booth, includes 10'x10' tent, and table & chairs

Company name inscribed above a 10'x10' street painting by a Master Street Painter

Company logo on festival t-shirts worn by festival volunteers

Company logo on festival Banner prominently displayed

Two (2) Tickets to Taste of Downtown (ESPF Fundraiser in March)

Artist Sponsor \$250 (Many Available)

Company logo will be painted on the street next to a painting sponsored by you!

Company name listed on our website, social media and highlighted throughout the year.



Elmira Street Painting

30
years



Chalk it Up for our Youth

A summer art workshop open to all students' grades 3 - 12. Students will take part in a hands-on study in the art of Street Painting. Participants will receive instruction and assistance from local artists, as well as local art teachers. During the four Saturday sessions, students will have the opportunity to practice using the sidewalks of downtown Elmira as their canvas, resembling the actual street painting process. The end result will be the students' participation in the 11th Annual ESPF, where they will have the opportunity to showcase their works of art. Join us for a fun-filled educational experience in which students will be encouraged to advance their artistic abilities and explore their self-expression. In 2019 – The Chalk It Up For Our Youth Program had over Seventy-five children participate. A testament to the Street Painting Festival's mission and a reflection of the investment in our children's future, Chalk It Up features the work of elementary, middle and high school students from local area schools each year – and the numbers grow each year.

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SPONSORSHIP DETAILS

Chalk it Up Sponsor \$500 (Eight Available)

Name & Logo featured on Kid's shirts worn throughout the festival
Name & Logo on Promotional signage prominently displayed prior to and during the festival

When you sponsor the Elmira Street Painting Festival, you help EDD provide a quality ART event in the downtown district that everyone can enjoy!



POP Art

In 2020 – EDD putting the finishing touches on our POPart.2 (POPart point 2) Now we want to support artists with other public art projects (Murals). Your Sponsorship will match the grant funds to make this project a reality. All utility boxes have remained free of graffiti and vibrant as day 1.

All funds go towards Artist Stipend and materials Each box is painted with Elmira-centric art. EDD will do our best to secure your box location.

EVENT DETAILS

Date: Throughout the year

Time: no time

Location: Downtown Elmira

SPONSORSHIP DETAILS

POP Art Sponsor \$500 (Many Available)

POPart highlights local artists within our community and, in doing so, brighten up the streets and deter vandalism. Through POPart, EDD asks local artists to get out on the streets and help create an evolving appreciation of public art; adding vibrancy and vitality to our community through painted utility boxes.



30
years



Chalk it Up for our Youth